

THE PROFILE OF PUBLIC OPINIONS

*A firm working to attainment of Uganda Vision 2040
and the United Nations Sustainable Development Goals*



Background

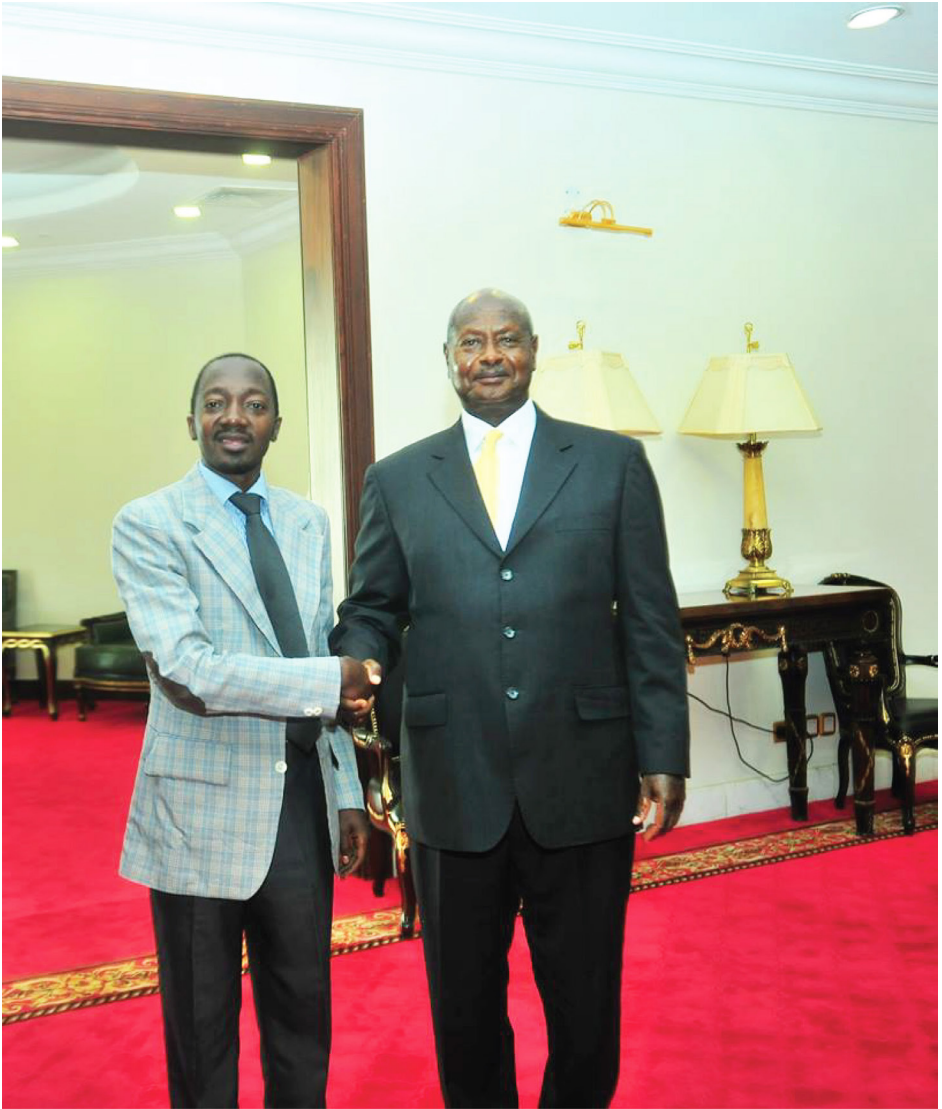


Public Opinions was founded by students Leaders in 2004 in Lumumba Hall Makerere University and it operated as a study group on students welfare as well as Networking.

In 2008 it was incorporated as a company Limited by Guarantee by the Uganda Registration Services Bureau (URSB).

Public Opinions work towards attainment of Uganda Vision 2040 and the United Nations Sustainable Development Goals (SDGs).

Public Opinions work towards attainment of Uganda Vision 2040 and the United Nations Sustainable Development Goals (SDGs) through Public Relations, Public Awareness, Information Dissemination, Corporate Profiling and Recognising Best Performing Public and Private Sector Companies and Organizations.



**LUZINDANA ADAM BUYINZA, TEAM LEADER/CEO OF PUBLIC OPINIONS LTD
WITH H.E GEN.YOWERI KAGUTA MUSEVENI PRESIDENT OF
THE REPUBLIC OF UGANDA, STATE HOUSE, ENTEBBE**



Luzindana Adam Buyinza Team Leader of Public Opinions with Rt Hon Amama Mbabazi Prime Minister of the Republic of Uganda
2014



Luzindana Adam Buyinza Team Leader of Public Opinions with Hon Col Edith Nakalema the Head of State House Anti-Corruption Unit in her Office at 4th Floor, Office of the President on 11th May 2021.

OUR CORE SERVICES

- Issues Research
- Public Awareness and Advisory Services
- Information Dissemination
- Public Relations
- Personal and Corporate Profiling
- Corporate Branding and Printing
- Training and Mentorship
- Investment Advisory Services
- Study Tours and Exchange Programs



SUSTAINABLE
DEVELOPMENT
GOALS

Public Opinions
Promoting Public Goods

Uganda
Vision 2040

Certificate Of Award

On 22nd November 2019

H.E GEN. YOWERI KAGUTA MUSEVENI PRESIDENT OF THE REPUBLIC OF UGANDA

was Certified and Declared by Public Opinions as a
UGANDA PEACE AND DEVELOPMENT CHAMPION
in appreciation of his contribution to Social - Economic
Transformation of Uganda, attainment of Uganda
Vision 2040 and the United Nations Sustainable
Development Goals.

He is the First President of Uganda since 1962
to achieve Total Peace and Stability in all Parts
of Uganda. He has dedicated all his life to
transform Uganda from a purely peasantry economy
to an Industrial, Harmonious and Prosperous Nation.

FOR GOD AND MY COUNTRY

A blue ink signature of Evelyn Anite, MP.

EVELYN ANITE, MP
Minister of State for Privatisation
and Investment

A blue ink signature of Luzindana Adam Buyinza.

LUZINDANA ADAM BUYINZA
Team Leader, Public Opinions





MILESTONES

1. In 2009, Public Opinions organised a High Level United Nations Millennium Development Goals Dialogue at Hotel Africa Kampala and it attracted stakeholders from the Public and Private Sector, Religious Leaders and Diplomats.
2. In 2009, Public Opinions organised 5 Small and Medium Enterprises Sessions for Youth Leaders such as at Gretton Hotel in Masaka which was addressed by Brig David Muhoozi who was commander of the Armoury Brigade in Masaka. Other Speakers included Prof Maggie Kigozi, Ambassador of ICELAND to UGANDA, Dr Kassim Omar who was Director of East Africa Business Council, etc. The Luwero SMEs Sessions for Youth Leaders organised by Public Opinions was presided over by Katikiro of Buganda JB Walusimbi and Hajji Abdul Nadduli.
3. In 2010, Public Opinions organised the Buganda Youth Leaders Conference on wealth Creation. The conference was held at Katikomu Country Hotel in Kayunga and it was presided over by the Rt Hon Amama Mbabazi who was the minister for Security and Secretary General of the National Resistance Movement (NRM). It was attended by youth leaders from Central Region. Key speakers were from Uganda Investment Authority and Presidential Initiative on Banana Industrial Development (PIBID).
4. In 2011, Public Opinions organised a Kampala Wealth Creation Awareness Conference for Youth Leaders
5. In 2012, Public Opinions organised the 2012 Uganda Responsible Investment Summit and Award Ceremony which was presided over by Rt Hon Amama Mbabazi Prime Minister of the Republic of Uganda
6. In 2012, Public Opinions organised the Uganda Who is Who Summit at Imperial Royale Hotel and launched a book titled Uganda Who is Who Book of Records launched by Prime Minister Amama Mbabazi
7. In 2013, Public Opinions organised the Pearl of Africa Lifetime Achievement Award (PALITA Award) in which over 80 High Profile Personalities were

awarded and inducted in the Uganda Who is who Book of Records. Rt Hon Amama Mbabazi Prime Minister of the Republic of Uganda Presided over.

8. In 2014, Public Opinions organised the 2014 High Level Uganda Responsible Investment Summit and Award Ceremony in which 50 Responsible Investments were awarded. The Ceremony was presided over by H.E Yoweri Kaguta Museveni President of the Republic of Uganda, Rt Hon Amama Mbabazi Prime Minister of the Republic of Uganda and Prof Emmanuel Mutebile Governor Bank of Uganda.

9. In 2017, Public Opinions recognised the Embassy of Italy to Uganda with the 2017 Uganda Transformation Award. The Award was received by the Ambassador of Italy .

10. In 2017, Public Opinions recognised the European Union Delegation to Uganda with the 2017 Uganda Transformation award. The Award was received by the Ambassador of European Union Delegation to Uganda

11. In November 2017, Public Opinions recognised the University of Bologna in Italy with the Global Sustainable Development Award as the oldest continuing University in the world. The Award was received by the Rector University of Bologna in his Office in the city of Bologna in Italy. This was followed with a meeting between Rector University of Bologna and Luzindana adam Buyinza Team Leader of Public Opinions.

12. In 2018, Public Opinions in partnership with the Asia Africa Development Council in new Delhi India organised the Asia Africa Development Summit in New Delhi Republic of India.

13. In 2016, Public Opinions and Computer Society of India together with Asia Africa development Council organised the India-Africa ICT Summit. The summit was held in New Delhi Capital of the Republic of India. Since its founding in 2004, Public Opinions as been involved in mass information dissemination across the country, Public Awareness, Research, Training and mentorship of young people and in communities, Business Advisory services to small and medium enterprises in trading centres, etc.



The Certificate of Award

The 2020/2021 Uganda Responsible Investment Mark of Excellence Award

Presented to

GEN YOWERI KAGUTA MUSEVENI TIBUHABURWA

as the

Great Lakes Region Peace Champion

In appreciation of His contribution to attainment of Peace, Security and Cooperation in the Great Lakes Region as well as his immeasurable support in the fight against terrorism in the Region. President Museveni was also recognized for his commitment to ensure total peace and stability in all parts of Uganda and to work towards attainment of the Uganda Vision 2040 and the United Nations Sustainable Development Goals (UN SDGs).

Presented by Public Opinions on 31st March 2021
at a Ceremony presided over by

H.E. MASSIMILIANO MAZZANTI
Ambassador of Italy to Uganda.

Luzindana Adam Buyinza
Team Leader, Public Opinions

Desire Muhooza
National Youth Coordinator



Awarded By: Public Opinions
Web: www.publicopinions.net



UGANDA TOP20

Recognized and Honored by public opinions for commitment to attainment of Uganda Vision 2040 and the United Nations Sustainable development Goals.

MOST INFLUENTIAL AND ADMIRED MEDIA PERSONALITIES 2021

AWARD CEREMONY PRESIDED OVER BY H.E MASSIMILLIANO MAZZANTI
AMBASSADOR OF ITALY TO UGANDA ON 31ST MARCH 2021



SHEILA NDUHUKIRE



ANDREW KYAMAGERO



CANARY MUGUME



FAROUK KIRUNDA



SABITI JOSEPH



DON WANYAMA



EDRIS KIGGUNDU



KAGOLO FRANCIS



KAGWA NJALA



HOPE MAFARANGA



KAMARA PATRICK



KASUMBA SAMSON



MEDDIE NSEREKO



DALTON KAWEEESI



GYANGENDA SSEMAKULA



CHARLES ODONGOTHO



SSEWANJA SOLOMON



DUNSTAN S. BUSUULWA



MILDRED TUHAISE



SERWANIKO JOHN



Awarded By: Public Opinions
Tel: 0701 992 426
Web: www.publicopinions.net



On 31st March 2021, Public Opinions recognized the TOP20 Most Influential and Admired Media Personalities as a ceremony presided over by H.E Massimilliano Mazzanti Ambassador of Italy to Uganda



THE 2020 CERTIFIED TOP50 RECIPIENTS/WINNERS OF THE UGANDA RESPONSIBLE INVESTMENTS

★★★ MARK OF EXCELLENCE ★★★



The Uganda Responsible Investment Mark of Excellence was offered by Public Opinions to the Uganda TOP50 Public and Private Sector Companies/Organizations in appreciation of their commitment to attainment of Uganda Vision 2040 and United Nations Sustainable Development Goals through; supporting productive corporate social responsibility, Paying Taxes, Offering High Quality Products and Services, Employing Ugandans, Respect for Rights of Workers, environmental protection, compliance to NSSF and PPDA Guidelines, etc.

The collage features logos for numerous organizations, including:

- DOT (25 Years of Reliable Service)
- DTB (Diamond Trust Bank)
- The World Bank
- ROKO Construction Ltd
- USAID (From the American People)
- European Union
- TCR (Tribunal of Contract Review)
- Uganda Chamber of Commerce and Industry (UCCI)
- KARAKA FOUNDATION
- MASTER ENGINEERING
- MULTI CHOICE (Services Ltd)
- NAPE (National Association of Private Enterprises)
- WILDA RESORT HOTEL LIMITED
- nbs
- BOLLORÉ LOGISTICS
- PROTEA HOTELS. MARRIOTT
- BIYINZIKA POULTRY INTERNATIONAL LIMITED
- MAKERERE UNIVERSITY
- LATO MILK
- aBi (Agriculture Bank of Uganda)
- SPECIAL FORCES COMMAND (SFC) - Uganda People's Defence Force
- RAINBOW PLANNING AGENCY
- BEST CERAMICS UGANDA
- AFGRI (Agriculture Finance Guarantee Risk Insurance)
- Britam (With you every step of the way)
- RAINBOW (International Cultural Theatre)
- apdl (Agriculture Policy Development Ltd)
- ACPCU (Agriculture Commodity Price Control Unit)
- EVERYDAY GLUCOSE BISCUITS
- ERA (Electricity Regulatory Authority)
- UGAFODE Microfinance Limited (MFI)
- Multiplex Limited
- Olam
- Sasakawa Africa Association
- UXMG (Uganda Health Marketing Group)
- CASE HOSPITAL
- EQUATOR SEEDS LIMITED (Quality seeds for a better thing)
- LRA (Uganda Revenue Authority)
- UNRA (Uganda National Roads Authority)
- ORIENT BANK
- CHIEF (Chief Bottlers Ltd)
- Uganda Chamber of Commerce and Industry (UCCI)
- Safe Drugs (Uganda)
- Uganda National Bank
- Aponeye (Uganda)
- Grant Thornton (An instinct for growth)
- KATON (Katon Industries Limited)
- Fabrication Systems
- KCCA (Kampala Capital City Authority)
- growmore (Uganda)

In the center of the collage is a large circular logo for 'RESPONSIBLE INVESTMENT MARK OF EXCELLENCE 2020 CERTIFICATION'.

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H.E Mazzanti Massimiliano Ambassador of Italy to Uganda ,Desire Muhooza National Youth Coordinator and H.E Dr Patrick Bitature Chairman of Simba Group of Companies during the 2020/2021 Uganda Responsible Investment Mark of Excellence Ceremony held on 31st March 2021 at Kabira country Club. Dr Patrick Bitature was recognized as the Uganda Social Investment Champion



H.E Mazzanti Massimiliano Ambassador of Italy to Uganda with Luzindana Adam Buyinza Team Leader of Public Opinions displaying National Posters of the Accredited Uganda Responsible Investments. Accredited by Public Opinions



Luzindana Adam Buyinza Team Leader of Public Opinions with H.E Mazzanti
Massimiliano Ambassador of Italy to Uganda



H.E Gen Yoweri Kaguta Museveni at The 2019 Uganda Responsible Investment
Summit organized by Public Opinions at Imperial Royale Hotel Kampala on 22nd
November 2019



H.E Yoweri Kaguta Museveni launching the Museveni the Development Champion Poster and Calendar, and the Uganda Responsible Investment Poster at a ceremony organized by Public Opinions.



H.E DR William Ruto the Deputy President of the Republic of Kenya with Luzidana Adam Buyinza Team Leader of Public Opinions in Nairobi Kenya



The Uganda Responsible Investment Mark of Excellence

is offered by Public Opinions to Public & Private Sector Companies/Agencies as well as Individuals committed to attainment of Uganda Vision 2040 & United Nations Sustainable Development Goals through;

- Fighting Corruption
- Paying taxes
- Respecting for the Rights of Workers
- Employing Ugandans especially Youth and Women
- Supporting Productive Corporate Social Responsibility
- Environmental Protection
- Offering High Quality Products and Services

Luzindana Adam Buyinza
Team Leader, Public Opinions

Desire Muhooza
National Youth Coordinator



Offered By: Public Opinions
Web: www.publicopinions.net



Buyinza L.Adam

DIRECTOR

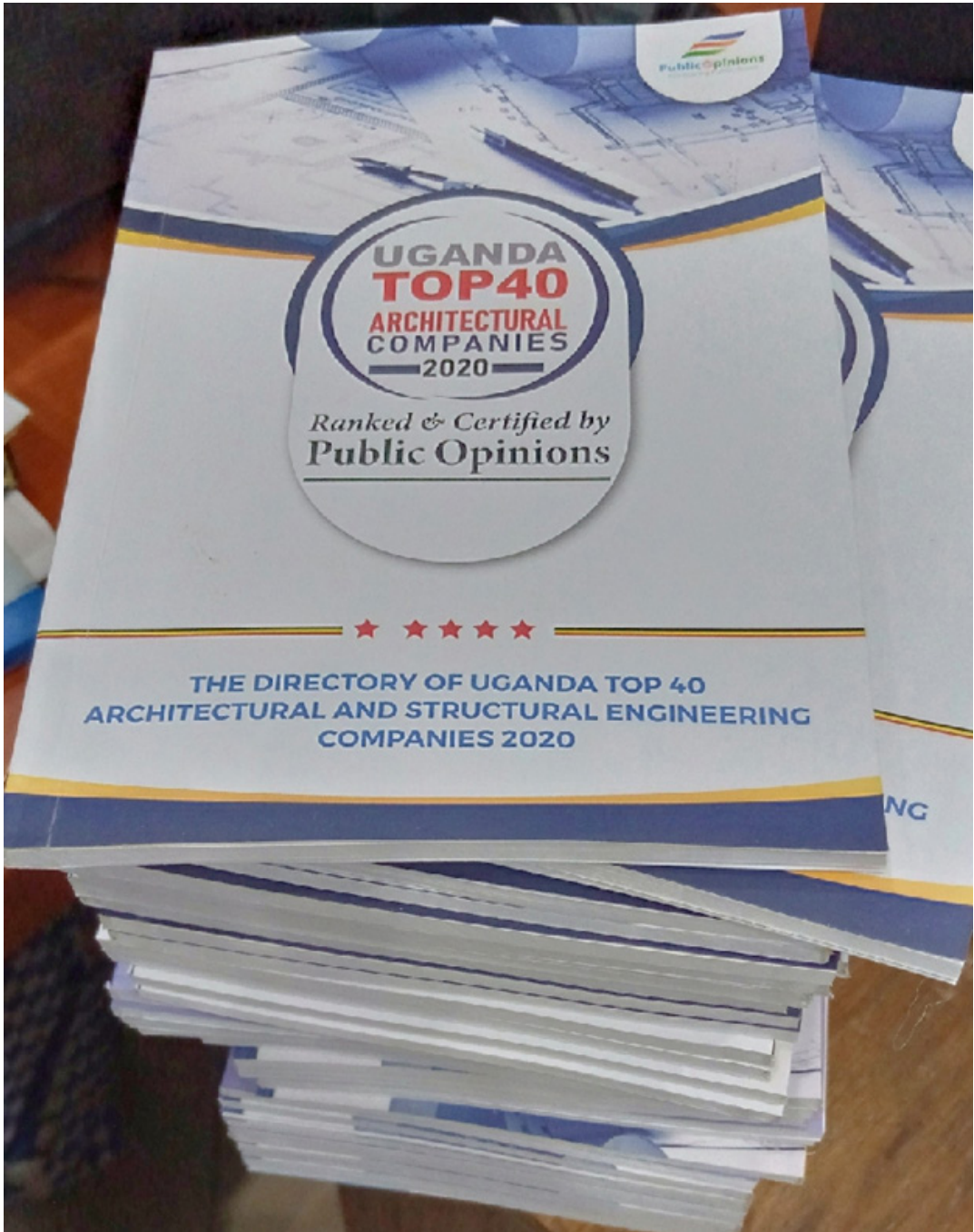
Tel:+256774992426



Extura Natural Tea is the Best Natural Detox, Immune and Energy Booster, Boost Normal Blood Flow, Great Remedy for Ulcers, Remedy for Urinary Tract Infections, Candida and menstrual Pain, Prevent and Manage High Blood Pressure, Diabetes and Enlarged Prostate Gland. .Its sold in a Five Litres Jerrycan at only 40,000shs. The Best Family Tea.Just Warm and take a cup. Its 100% Natural and Organic.



Distributed by: Buyinza Group Limited
5th Floor, Room 7, Impala House Opposite
City Hall KCCA, Kimathi Avenue, Kampala
Call 0708737418, 0782479124 for Delivery



**TOP
15**

MOST ADMIRED AND INSPIRING UGANDANS (July 2019)

Survey Conducted By Public Opinions International
From January 2019 - June 2019



**HER ROYAL HIGHNESS
SYLVIA NAGGINDA
QUEEN OF BUGANDA**



**H.E GEN.
YOWERI KAGUTA MUSEVENI
PRESIDENT OF UGANDA**



**HIS MAJESTY
RONALD MUWENDA MUTEBI II
36TH KABAKA OF BUGANDA**



**PRINCE KASSIM
NAKIBINGE
ECONOMIST**



**DR. SUDHIR RUPARELIA
CHAIRMAN
RUPARELIA GROUP**



**RT. HON. AMAMA MBABAZI
FORMER PRIME MINISTER
OF UGANDA**



**LT. GEN.
MUHOOZI KAINERUGABA
SENIOR PRESIDENTIAL ADVISOR
FOR SPECIAL OPERATIONS**



**GEN. JEJE ODONGO
MINISTER OF INTERNAL AFFAIRS**



**HON. JANET KATAAHA MUSEVENI
FIRST LADY OF UGANDA**



**RT. HON REBECCA KADAGA
SPEAKER OF PARLIAMENT**



**GEN. GREGORY MUGISHA MUNTU
PRESIDENT ALLIANCE
FOR NATIONAL TRANSFORMATION**



**HIS MAJESTY
OYO NYIMBA KABAMBA IGURU
THE KING OF TOORO**



**PROF. EMMANUEL
TUMUSIME MUTEBIRE
GOVERNOR
BANK OF UGANDA**



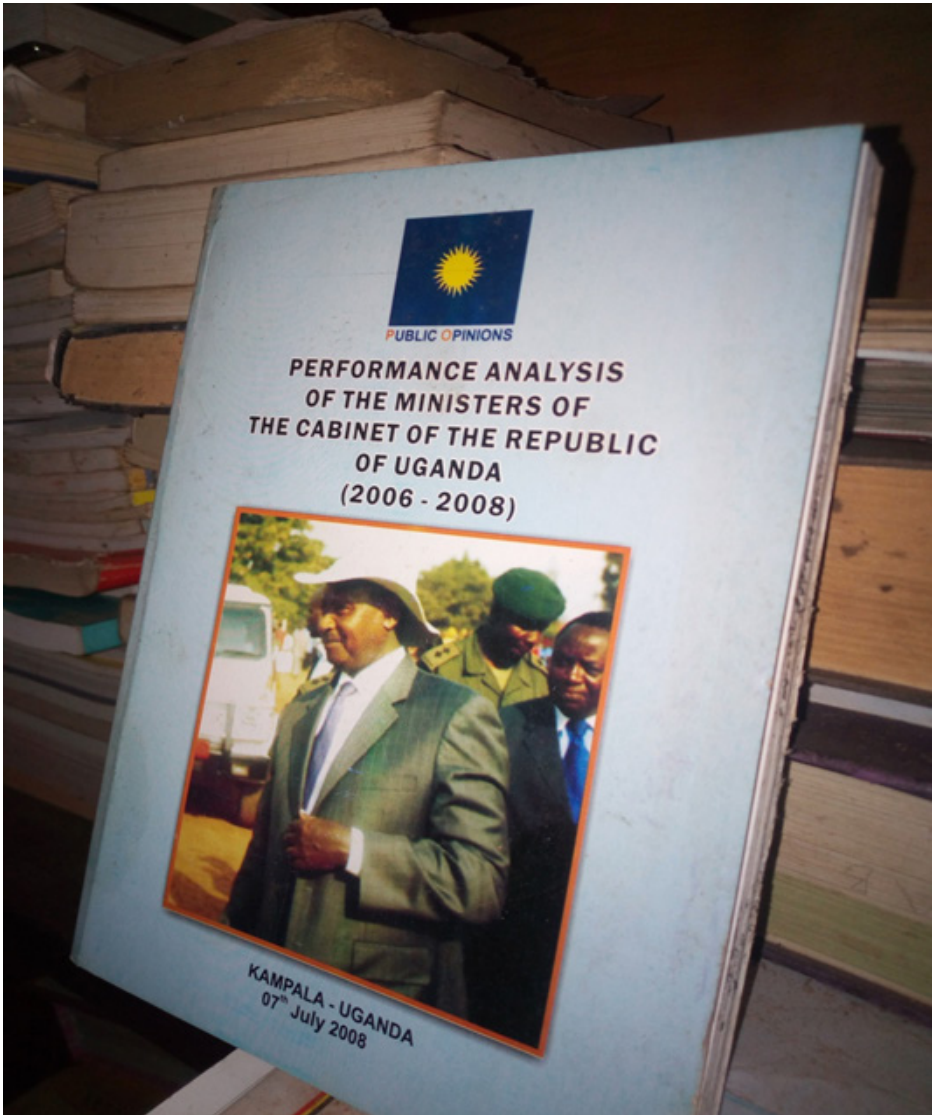
**TAMALE MIRUNDI
MEDIA CONSULTANT**

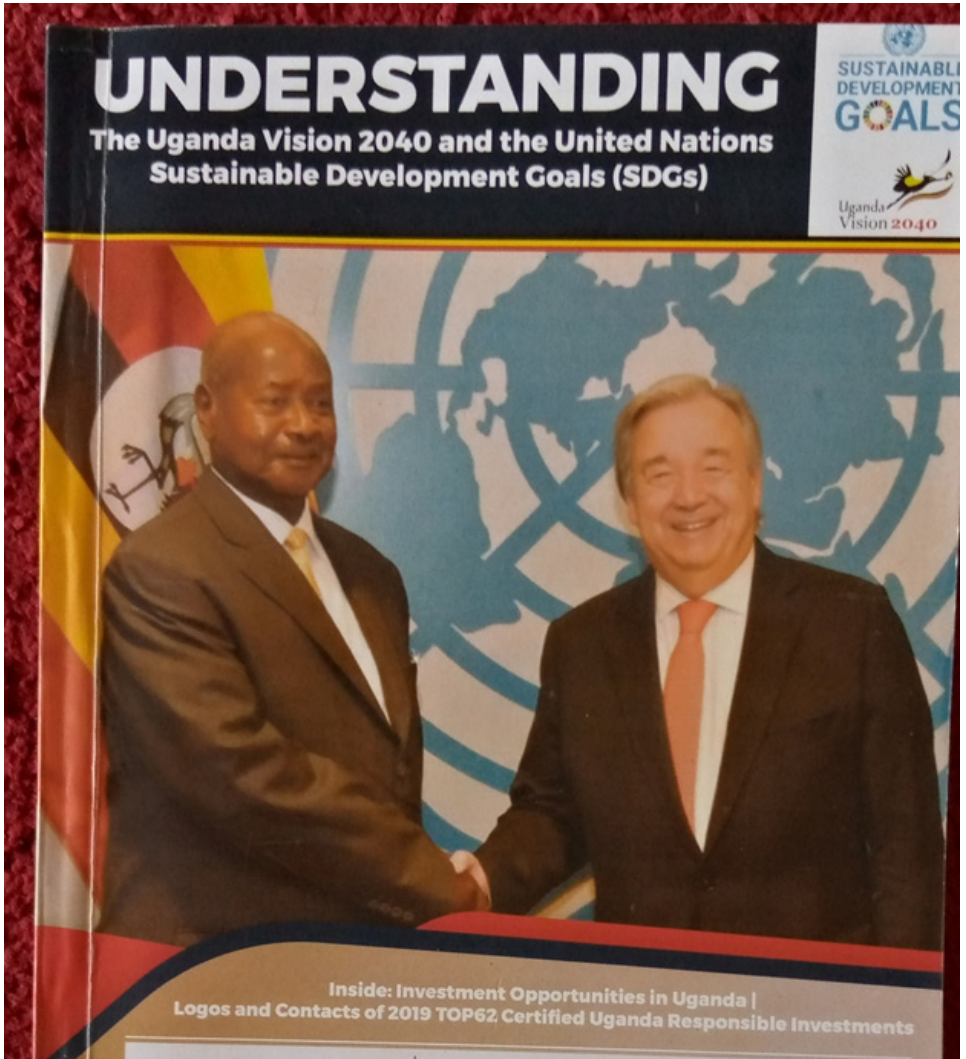


**GEN. CALEB AKANDWANHO
SALIM SALEH
NRA BUSH WAR HERO**



Public Opinions is a firm working towards attainment of the Uganda Vision 2040 & UN Sustainable Development Goals through: Strategic/Issues Research, Public Relations, Public Awareness, Information Dissemination, Training & Mentorship, Investment Advisory. Tel: +256 701992 426. www.publicopinions.net







Luzindana Adam Buyinza Team Leader of Public Opinions with Dr Kenneth Omona the Principal Private Secretary to H.E the President of Uganda



Luzindana Adam Buyinza Team Leader of Public Opinions with Dr Kenneth Omona the Principal Private Secretary to H.E the President of Uganda



Luzindana Adam Buyinza Team Leader of Public Opinions with Hon Molly Kamukama outgoing Principal Private Secretary to H.E the President of Uganda and new Minister for Economic Monitoring

WINNERS OF THE UGANDA RESPONSIBLE INVESTMENT AWARD (URI AWARD) SINCE 2012.

Since 2012, Public Opinions has recognised best performing companies and organisations with the Uganda Responsible Investment Awards (URI AWARDS).

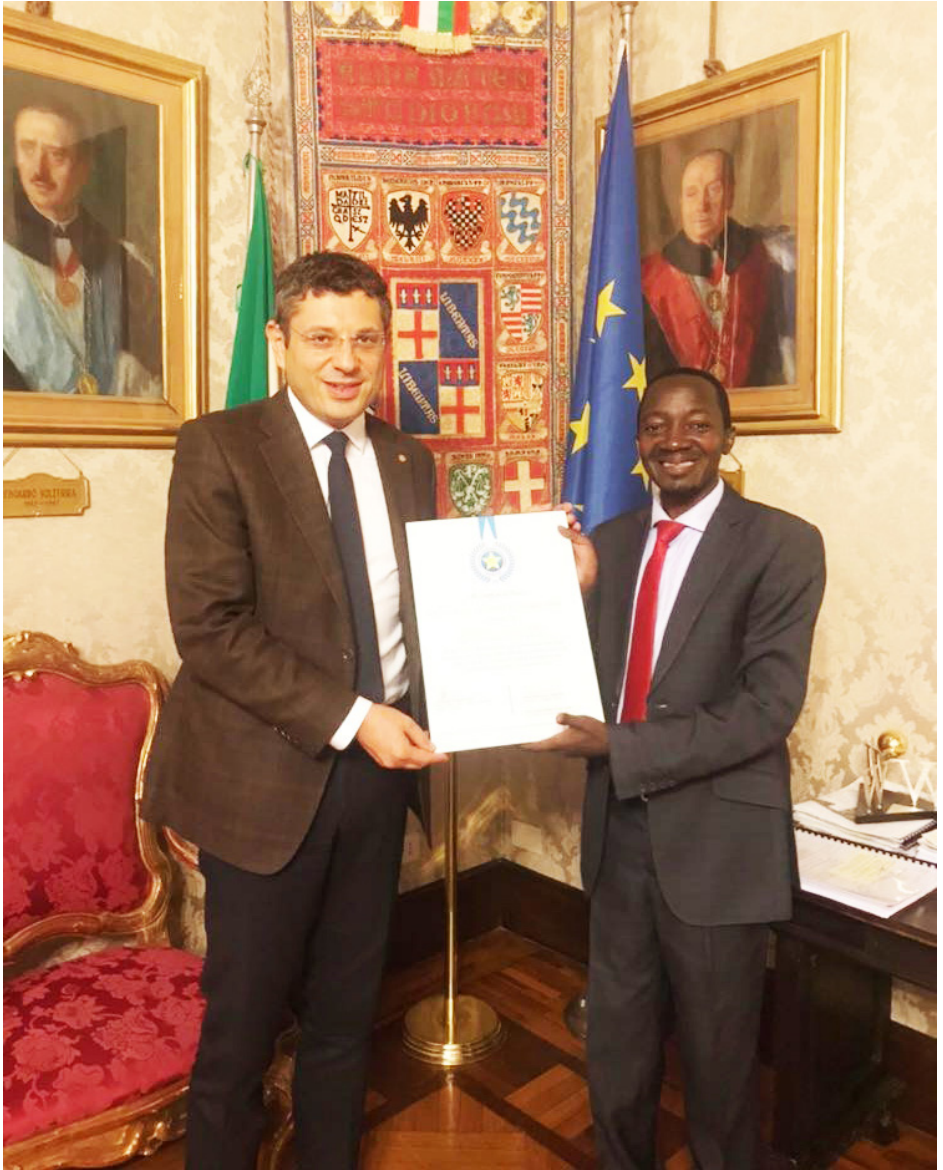
They include among others;

1. Abc Dent
2. Abi Dunamis Limited
3. Afgri Uganda Limited
4. Africa Queens Limited
5. Agricultural Business Initiative (Abi)
6. Ahmed Raza Food Industries Limited
7. Al Shafa Modern Hospital
8. Ankole Coffee Producers Cooperative Limited – Acpcu
9. Aponye (U) Limited
10. Aptech Computer Education
11. Arua Sez Limited
12. Bank Of Baroda Uganda Ltd
13. Bank Of Uganda
14. Bayport Financial Services Limited
15. Bemuga Forwarders Ltd
16. Besmark Coffee Factory
17. Best Ceramics
18. Biyinzika Poultry International Ltd
19. Bollore Africa Logistics
20. Britam Insurance Company Limited
21. Britannia Allied Industries Limited
22. Buganda Cultural Development Foundation (Bucadef)
23. Busitema University
24. Bwindi Community Hospital
25. Case Hospital
26. Chief Distilleries Limited
27. Civil Aviation Authority
28. Coronation Developers

29. Coronation Developers Uganda Limited
30. Crestfoam
31. Daily Monitor
32. Dfid-Department For International Development
33. Dhl International
34. Diamond Trust Bank
35. Dott Services Limited
36. Dr Argawals Eye Hospital
37. East African Development Bank (Eadb)
38. Eco Power Uganda Limited
39. Electricity Regulatory Authority (Era)
40. Electricity Regulatory Authority (Era)
41. Equator Seeds Ltd
42. European Union (Eu)
43. Fabrication Systems Uganda Limited (Fsul)
44. Farasi Agricultural Machinery Co. Ltd
45. Farm Input Care Centre (Fica Seeds)
46. Fire Masters Uganda Ltd
47. First Insurance Company Limited
48. Gauff Consultants
49. Gems International School
50. Gentex Enterprises Limited
51. Good Food East Africa
52. Goodman International
53. Grand Micro Insurance
54. Grant Thornton Limited
55. Grow More Seeds Limited
56. Heifer International
57. Islamic University In Uganda (Iuiu)
58. Kabaka Foundation
59. Katon Manufactures Ltd
60. Ken Freight Uganda Ltd
61. Kiboko Group (Apdl)
62. Kilembe Investments Ltd (K.I.L)
63. Kolin Construction
64. Kyagalanyi Coffee Limited

65. Lions Assurance
66. Makerere University
67. Mansons (U) Limited
68. Marie Stopes Uganda
69. Masindi Seeds Ltd
70. Master Engineering Uganda Ltd
71. Mbale Resort Hotel Limited
72. Megha Industries Limited
73. Midland Group
74. Ministry Of Defense
75. Ministry Of ICT And National Guidance
76. Mogas Uganda
77. Motorcare
78. Movit Products
79. Mukwano Group
80. Multichoice Uganda Ltd
81. Multiplex Limited
82. Nakasero Hospital Limited
83. National Association Of Professional Environmentalists (Nape)
84. National Drug Authority (Nda)
85. National Planning Authority (Npa)
86. Ndejje University
87. Nnabagereka Development Foundation
88. Olam Uganda
89. Orient Bank Uganda Ltd
90. Pace Uganda
91. Payway Uganda
92. Pearl Diary
93. Pio Padre Group Ltd
94. Plan International
95. Priamit Enterprises Uganda Ltd
96. Pride Microfinance Ltd
97. Prome Consultants
98. Pro-Plan Partners Ltd
99. Rainbow International School
100. Rainbow International School

101. Redpepper
102. Regis Uganda Limited
103. Right To Play
104. Riley Packaging
105. Roko Construction
106. Salt Tv
107. Sasakawa Global 200 Uganda
108. Sbi International Holdigs Ag Uganda Ltd
109. Seyani Brothers
110. Shumuk Group
111. Sino Hydro Corporation
112. Sms Jaja.Com
113. SNV
114. Special Forces Command (SFC)
115. Spedag Interfreight Uganda Ltd
116. Standard Chartered Bank Uganda Limited
117. Startimes DTV Uganda Ltd
118. The Electoral Commission
119. Tile Centre
120. UAP Insurance
121. UGAFODE Microfinance Limited
122. Uganda Association Of Private Vocational Institutions (Ugaprivi)
123. Uganda College Of Commerce Pakwachi
124. Uganda Electricity Transmission Company Limited
125. Uganda Funeral Services
126. Uganda Health Marketing Group (UhmG)
127. Uganda National Roads Authority (UNRA)
128. Uganda peoples Defense Forces (UPDF)
129. Uganda Revenue Authority (URA)
130. Uganda Wildlife Authority (UWA)
131. United States Agency for International Development (USAID)
132. Webnet Uganda Ltd



Luzindana Adam Buyinza Team Leader of Public Opinions with Prof Ubertin Francisco Rector of the University of Bologna. During the presentation of the Global Sustainable Development Award at the University of Bologna in Italy, 2017



Luzindana Adam Buyinza with the
Ambassador of EU to Uganda in 2017





Corporate Branding and Printing

Public Opinions offer high Quality Corporate Branding and Printing Services such as;

1. Corporate T-Shirts and Shirts
2. Office Branding
3. Banners
4. Tear Drops
5. Pull Up Banners
6. Stickers
7. Large Format Printing
8. Posters
9. Flyers
10. Certificates
11. Stickers
12. PVC Banners
13. Reflective Stickers
14. Reflective Banner
15. One way Vision
16. Vinyl Stickers
17. Large Format Printing
18. Corporate Shirts, T-shirts, Caps, Bags, School Uniforms, etc
19. Pull Up Banners
20. Tear Drops

PUBLIC OPINIONS

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Luzindana Adam Buyinza Team Leader of Public Opinions with H.E Massimiliano Mazzanti Ambassador of Italy to Uganda,2020 February.



Luzindana Adam Buyinza Team Leader of Public Opinions with Dr Sudhir Ruparella and Mrs Joystna Ruparella



Luzindana Adam Buyinza Team Leader of Public Opinions with
Hon Pius Bigirimana Secretary to the Judiciary at the High Court of
Uganda

Statement by H.E. Yoweri Kaguta Museveni

H.E. Yoweri Kaguta Museveni

President of the Republic of Uganda and Co-Chair of the Summit for the Adoption of the Post-2015 Development Agenda

At Summit for the Adoption of the Post-2015 Development Agenda New York 25 September, 2015

Your Excellencies Heads of State and Government,
Your Excellency Lars Løkke Rasmussen, Prime Minister of Denmark and co-chair of the Summit,
Mr. Secretary-General,
President of the General Assembly,
Honourable Ministers,
Distinguished participants,
Ladies and Gentlemen,

I am pleased to co-chair this important Summit as we gather as a community of nations to adopt a new development agenda that will guide our development efforts for the next 15 years.

This historic Summit is the culmination of months of tireless efforts and unprecedented commitment by Member States and stakeholders to formulate a universal, inclusive and transformative development agenda.

I would like to pay tribute to H.E. Sam Kutesa for his leadership and accomplishments as President of the 69th Session of the General Assembly and thank all of you for supporting Uganda in that responsibility. I also congratulate and convey appreciation to the President of the 70th Session, H.E. Mogens Lykketoft and the Secretary-General, H.E. Ban Ki-moon for their leadership. Today heralds the dawn of a new era in our collective efforts towards eradicating poverty, improving livelihoods of people everywhere, transforming economies and protecting our planet.

Together, we are sending a powerful message to people in every village, every city and every nation worldwide □ that we are committed to taking bold steps to change their lives, for the better.

The 2030 Agenda for Sustainable Development, which we will adopt today, is ambitious

in its scope and breadth. In the 17 Sustainable Development Goals (SDGs), the social, economic and environmental dimensions of sustainable development are addressed in an integrated way. The agenda also carries forward the unfinished business of the Millennium Development Goals (MDGs).

Over the last fifteen years, we have attained significant achievements through implementing the MDGs. Globally, more than one billion people have been lifted from extreme poverty and improvements have been made in access to education, health, water and sanitation, advancing gender equality and women's empowerment.

In Uganda, we have been able to reduce the percentage of people living in extreme poverty from 56% in 2000 to 19% currently. We have also attained universal primary education, promoted gender equality and empowerment of women and continue to reduce child and maternal mortality. From our experience, it has been clear that to sustainably achieve the MDGs we must have socio-economic transformation.

It is, therefore, refreshing that in the successor framework, the SDGs, key drivers of economic growth, have been duly prioritized. These include infrastructure development especially energy, transport and ICT; industrialization and value-addition; human resource development; improving market access and greater participation of the private sector.

While the SDGs will be universally applicable, we also recognize national circumstances, different levels of development and the needs of countries in special situations, particularly the Least Developed Countries (LDCs), Landlocked Developing Countries (LLDCs), Small Island Developing States (SIDS) and African countries.

Taking urgent action to combat climate change and its severe impacts is also prioritised in the new agenda. We should redouble efforts towards reaching an ambitious legally-binding agreement on climate change in Paris in December that promotes the achievement of sustainable development, while protecting the planet.

The new agenda also rightly underscores the important linkages between development, peace and security and human rights. We have to intensify efforts to combat transnational crime, terrorism and the rise of radicalization and violent extremism around the world.

We should reject pseudo □ ideologies that manipulate identity (by promoting sectarianism of religion and communities) and eclipse the legitimate interests of peoples through investment and trade. Where identity issues are legitimate, they should be expeditiously handled.

Excellencies,

We should all be proud of what has been accomplished so far as we usher in this new development agenda. However, the critical next step will be to ensure its successful implementation on the ground.

In this context, integrating the SDGs into our respective national and regional development plans, mobilizing adequate financial resources, technology development and transfer as well as capacity building will be critical.

We have to ensure full implementation of the comprehensive framework for financing sustainable development, which we adopted in the Addis Ababa Action Agenda to support achievement of the goals and targets of Agenda 2030. One of the major challenges many developing countries continue to face is accessing affordable long-term financing for critical infrastructure projects.

In this regard, it will be vital to promptly establish and operationalize the proposed new forum to bridge the infrastructure gap and complement existing initiatives and multilateral mechanisms to facilitate access to long-term financing at concessional and affordable rates.

The efforts of developing countries to improve domestic resource mobilization, boost economic growth and address major challenges such as unemployment should be supported by development partners as well as international financial institutions and regional development banks. We also need to do more to promote Micro, Small and Medium Enterprises (MSMEs), support entrepreneurship especially for women and youth and enhance the contribution of the private sector and other stakeholders to sustainable development. Through prioritization, the Least Developed Countries (LDCs) themselves can also contribute to their own infrastructure development.

In order to build effective, inclusive and accountable institutions at all levels, we have to ensure that the voices of developing countries and regions are heard and that they are treated as equal partners in multilateral decision-making. At the international level, we need urgent reform of the United Nations — particularly the Security Council — and other multilateral institutions to reflect the current geo-political realities.

We need a renewed global partnership for development in which all the commitments made, including on Overseas Development Assistance (ODA), trade and investment are fulfilled.

While the Agenda represents the collective aspirations of all peoples, its success will hinge on its ability to reduce inequalities and improve the lives of the most vulnerable

among us, including women, children, the elderly and persons with disabilities.

After months of intense negotiations and steadfast commitment, we have before us an Agenda that represents our best opportunity to transform our world.

We have heard the voices of people spanning the globe; from eager children asking for access to a quality education to young women seeking better maternal health; from rural villagers whose farmlands have been ravaged by droughts to the coastal fishermen on Small Island States who fear their entire existence will soon be swallowed up by rising sea levels.

We continue to witness the influx of refugees and migrants into Europe from Africa and the Middle East, which is partly caused by conflict and lack of economic opportunities.

These voices may speak many language and dialects, but in the end their message is the same — please help us to live happier, more prosperous lives, while also protecting the planet for our children and grandchildren.

After adoption of this Agenda, it is incumbent upon us all to take the development aspirations laid out in this document and turn them into reality on the ground; for our people, our communities and our nations. This agenda will create global prosperity different from the past arrangements of prosperity for some through parasitism and misery and under-development for others.

I thank you for your attention.



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